

INNOVATION IN THE AGE OF AI



WHEN

Dec 1-4, 2026

PRICE

\$9,800

WHERE

Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Strategy and Innovation

Innovation, as a source of competitive advantage, has never been more critical or complex. Meanwhile, rapid advances in artificial intelligence (AI) are reshaping how organizations generate ideas, make decisions, design work, and create value. Yet technology alone does not produce innovation, and that is true in the age of AI. Leaders must also build the organizational systems, cultures, and capabilities that turn promising ideas into meaningful impact.

Innovation in the Age of AI is an immersive four-day program designed to help leaders approach innovation strategically in a period of accelerating change. Drawing on MIT research and practice across innovation, entrepreneurship, leadership, organizational design, and artificial intelligence, the course examines how organizations can innovate repeatedly, effectively, and at scale.

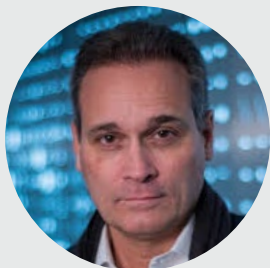
Through faculty-led sessions, collaborative exercises, practical assessments, and engagement with the Kendall Square innovation ecosystem, participants will develop a more integrated approach to leading innovation in the age of AI.

Please visit our website for the most current information.

executive.mit.edu/iaa

MIT
MANAGEMENT
EXECUTIVE EDUCATION

FACULTY*



Phil Budden



Fiona Murray



Kate Isaacs



Nelson Repenning

**Please note, faculty may be subject to change.*

TAKEAWAYS

Participants will leave the *Innovation in the Age of AI* with:

- Apply a systems-level framework for moving ideas from inception to impact.
- Assess your organization's current innovation practices and identify where innovation thrives or stalls.
- Balance breakthrough "Big I" initiatives with the everyday "little i" practices that support continuous improvement.
- Evaluate how generative AI can accelerate inquiry, experimentation, decision-making, and value creation.
- Identify opportunities to integrate AI into innovation processes while preserving human judgment and trust.
- Develop an innovation portfolio that balances near-term opportunities with longer-term strategic initiatives.
- Engage external ecosystems—including start-ups, universities, investors, governments, and corporate partners—to expand innovation capacity.
- Create organizational conditions that support experimentation, collaboration, agility, and learning.
- Translate course insights into a focused plan for advancing innovation within your organization.

WHO SHOULD ATTEND

This course is designed for senior leaders as well as those preparing for senior roles in public- and private-sector organizations who are responsible for shaping strategy, driving transformation, or building innovation capabilities.

It is particularly relevant for executives leading innovation, strategy, technology, digital transformation, organizational development, or cross-functional initiatives. Participants may come from multinational corporations, government agencies, growing enterprises, universities, nonprofits, or regional innovation organizations.

The course is well suited to decision-makers who want to understand how AI is changing the innovation landscape without treating AI as a standalone technical topic. Participants should come prepared to examine their own organizational practices, engage with peers from different sectors and regions, and develop practical approaches they can apply after the program.

CONTACT INFORMATION

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